



CONNECTED // CONGRESS

JOIN THE HILL-WIDE MEMBER DISCUSSION. **RSVP NOW OPEN.**

Tech Series for Members (and senior staff) Details and RSVP: **ConnectedCongress.org**

What is the future of Congress and the representative democracy in the digital age? How can a Member of Congress use technology to not only increase connections with constituents, but also become a more effective legislator?

// About the Tech Series

The goal of the Connected Congress Tech Series for Members is to bring thought leaders and in-the-trenches practitioners to the Hill to share directly with Members (and senior staff) how to better use technology to connect with constituents and with each other. Members will better understand what is currently available, how to more effectively use what is available, and where current trends are taking us in the future as a representative democracy in the digital age.

Five sessions will be offered over three days -- from July 31 - August 2 in the CVC. Each session will involve 4-5 high-impact expert presentations five minutes each (think Ted Talks), **followed by a Q&A round table session for Members and Staffers** (Each session will be 1 hour in total). Both sessions will involve the current and the future state of citizen engagement and how Members could/should be taking action. **The series is bipartisan and bicameral - House and Senate.**

Speakers from Harvard, Stanford, Facebook, Google, Twitter, think tanks, social media and tech firms, and more. Lorelie Kelly with Smart Congress, Jack Dail from the House Franking office, Brad Fitch CEO of the Congressional Management Foundation (CMF), Tim Cameron GOP Labs, Matt Lira, House Majority Leader, Cheryl Contee of Fission Strategy, TurboVote, reBoot, Serenety Hanley at Social Shack, Shannon Chatlos, Salient MG, ePolitics.com, and more!

Members are encouraged to attend and join in the discussion Q&A. One or two staff invited with Member. We have limited space to ensure a beneficial Member discussion with the experts. RSVP to hold a seat.

See all the details + RSVP online -- <http://ConnectedCongress.org>

Sessions Overview

More speakers will be announced online!

Wednesday, July 31

A Connected Congressional Office.

Session 1 // 10:30 - 11:30am (CVC Meeting Room South)

- Using Technology to Improve Legislating
- Connecting with Constituents and Fellow Members
- Improving our National Election Infrastructure
- Immediate Action: Tools You Can Use

Speakers Include: Lorelei Kelly (*Smart Congress*), Tim Cameron (*GOP Labs*), Colin Delany (*ePolitics*), Jack Dail (*House Franking Commission*), Kate Krontiris (*Reboot*)

Thursday, August 1

Engaging Constituents. Engaging Congress.

Session 2 // 8:30 - 9:30am (CVC Meeting Room North)

Session 3 // 10:30 - 11:30am (CVC Meeting Room North)

- Effective Engagement as a Technological Two Way Street
- Constituents: Receiving, Analyzing, Responding, Engaging
- Immediate Action: Tools You Can Use
- Social Media: More than just Hashtags, Likes, and Friends
- Beyond Communicating to Constituents: Better Governance with Technology
- Rethinking Congressional Hearings

Speakers Include: Adam Conner (*Facebook*), Sean Evans (*Twitter*), Lorelei Kelly (*New America Foundation*), Justin LoFranco (*Digital Director, House Oversight*), Shannon Chatlos (*Managing Partner, Salient MG*), Matt Lira (*Sr. Advisor, House Leadership*), Serenety Hanley (*Founder, TheSocialShack | Former White House Internet Director*)

Friday, August 2

The Vitals. Technology as a Tool, Not a Distraction.

Session 4 // 8:30 - 9:30am (CVC Meeting Room North)

Session 5 // 10:30 - 11:30am (CVC Meeting Room North)

- The Technology Toolkit Available to Your Office
- How to Think: Using Technology More Effectively
- In Your District and In Your Office: Beam Me Up Scotty
- Rethinking The Traditional Town Hall and District Travel
- Building Relationships with Constituents: Technology Tools You Can Use
- The Future of the Representative Democracy in a Digital Age

Speakers Include: Adam Conner (*Facebook*), Sean Evans (*Twitter*), Austen Levihn-Coon (*EVP, Fission Strategy*), Shannon Chatlos, Matt Lira (*Sr. Advisor, House Leadership*), Serenety Hanley, Brad Fitch (*Congressional Management Foundation*), and more special speakers to be announced!